# **Catherine Cameron**

User experience • Design systems • Web accessibility

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## Boston Scientific / Senior UX designer / Feb 2021 - present

- Led design and documentation for Anatomy, the global design system and component library, increasing efficiency for design by 20-30% and development by 65%
- Collaborated with developers to ensure designs conform with WCAG 2.1 Level AA, and consistently exceeded minimum targets
- Created and maintained 10 Figma libraries, achieving 25% adoption within the first 3 months
- Established token mappings, enabling modes and themes, and partnered with developers to automate publishing from Figma to npm
- Integrated accessibility into the design process, increasing Lighthouse scores by 21% and WebAIM Million ranking by >572K
- Conducted user research and manual accessibility testing
- Established a global DesignOps practice, led design tool evaluation processes, community workshops, and the migration and consolidation from multiple design tools to Figma, and developed training, change management resources, and office hours
- Advised designers, developers, and business partners on UX and accessibility best practices, and reviewed agency work

## Epsilon / UX designer II / Feb 2017 - 2021

- · Led design for four products
- · Led user interviews and facilitated usability testing
- Led a UI refresh for Epsilon products and then again to combine Epsilon with two other merged companies
- Evolved our Sketch style guide into Epsilon's first design system, Blueprint
- Evangelized accessible design and created AA compliant components, patterns, along with accessibility guidelines

## BNY Mellon / Lead UI / UX designer / Mar 2016 - Dec 2017

- Created wireframes for mobile-first solutions for stock market performance and risk app
- Created user flows, responsive designs, style guides, and prototypes
- Worked with UX director to deliver validated interaction design
- Attended regular usability tests and applied findings to designs

## Kronos / Visual designer / Jul 2014 - Mar 2016

- Created accessible UI for complex products
- Collaborated with UX designers, usability researchers, and product owners to deliver mockups, style guides, and specifications
- Provided design support for off-shore development teams
- Contributed to the internal style guide for consistency across products

# Northeastern University

BFA in Graphic Design

## **Bentley University**

UX certificate program, selected courses

### **Skills**

- UX design
- Design systems
- · Accessible design
- Visual design
- UX writing
- User research

#### Tools

- Figma
- Sketch
- Storybook
- Adobe Creative Suite
- Contentful
- Jira
- Confluence

### Interests

Gardening, sewing, doomscrolling, and the very occasional 5k